MICRO PETS

Whitepaper

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www.micropets.io

Contract:
0xA773467760341460B42C230ca6D21d4c8E743Fa9c

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ABOUT MICROPETS

MicroPets is a Binance Smart Chain token that capitalizes on the current meme coin and NFT hype. We've taken everyone's favorite memes and packaged them up into adorable pets you can trade or stake.

THE TEAM

The MicroPets team is comprised of over 30 defi and marketing experts. The goal? To serve our community and investors, ensuring a fun and engaging environment alongside continuous marketing efforts.

TOKENOMICS

MicroPets combines the power of reasonable buy and sell taxes for the BSC space! Having portions of each transaction added to liquidity ensures less price volatility whereas the manual buyback is used to create bullish momentum or defend key support areas.

Our marketing tax ensures not only a continuous stream of new investors, but necessary funding for ongoing development of the MicroPets ecosystem.

Buy & Sell

2%
LIQUIDITY POOL

5%
MARKETING & BUYBACK

10 TRILLION
Total Supply

MICRO PETS

HOW IT WORKS

Buy crates from the shop using MicroPets tokens **1**

Open a crate to receive a unique and random NFT **2**

Sell the NFT on the marketplace or stake for rewards **3**

UTILITY ON DAY ONE

SIX INITIAL NFT'S!

Akita Inu

Kishu Inu

Hokkaido Inu

Shiba Inu

Micro Shiba

Floki Inu

SPECIAL EDITIONS

MicroPets is built from the ground up to support special edition crates, enabling everything from holiday-themed NFT's to one off releases based on the current hype within BSC.

What does this mean? Rapid turnaround time and a continuous stream of content delivered to the community.

STAKING

Each NFT is equipped with their own unique rarity and staking rewards. Users are continuously encouraged to further spend their MicroPets tokens on crates, enabling them to potentially earn rarer and rarer NFT's and even higher staking rewards.

MARKETPLACE

Users can easily sell their pets on the MicroPets marketplace either as individuals or in a stack. These selling options create a better user experience as there are less button clicks. It's up to the users to set their own listing costs in MicroPets tokens, creating a free market for consumers.

BEP-1155 NFT STANDARD

MicroPets leverages the BEP-1155 NFT standard, which enables numerous benefits for its users. One of those core benefits is the ability for users to buy multiple crates with a single transaction fee and then pay just one additional transaction fee to open all of them at once.

How does this add more value for the MicroPets token? Well, the easier it is for users to buy more crates at once the more volume will be sent through the MicroPets dApp, further driving higher price action and utility.

From a marketplace perspective, users can even buy and sell NFT's in stacks of their choosing!

PROCESS & EXECUTION

MicroPets' emphasis on modularity through development ensures rapid deployent of special edition NFT's, further driving increased demand and marketing hype.

IDEATION

DEVELOPMENT

DEPLOYMENT

Current marketplace trends enable special edition releases to immediately be filtered, prioritized and executed by the MicroPets core leadership team.

MicroPets' development process is designed for speed of implementation: Model, skin, animate & deploy. Everything is designed to be as frictionless as possible, reducing delays while enabling rapid execution.

Deployment of new NFT's is completely streamlined and easy on the MicroPets platform. From start to finish, the average ideation to deployment time is predicted to be less than one week.

MICRO PETS

FARMING (COMING SOON)

Farming will enable further expansion of the MicroPets NFT offering and provide even better staking rewards. Think of it as a **modern day Tamagotchi** where you're responsible for caring for your pet as it grows!

Users will purchase treats from the shop, feed them to their pet, then watch them mature and grow into an adult.

Farming will be available shortly after launch.

THE DAPP TECH STACK

The smart contract that controls everything behind the scenes for the MicroPets dApp was built as a proxy contract, ensuring complete upgradeability and future expansion. With this consideration, MicroPets is able to continuously evolve to capitalize on the current trend and hype of the BSC space.

MicroPets leverages both onchain and offchain data, ensuring complete extensibility through the custom built API. Why is an API so critical? An API allows other applications to connect and communicate with the MicroPets server, ensuring data can pass back and forth seamlessly. This enables everything from custom-built dApps to gaming.
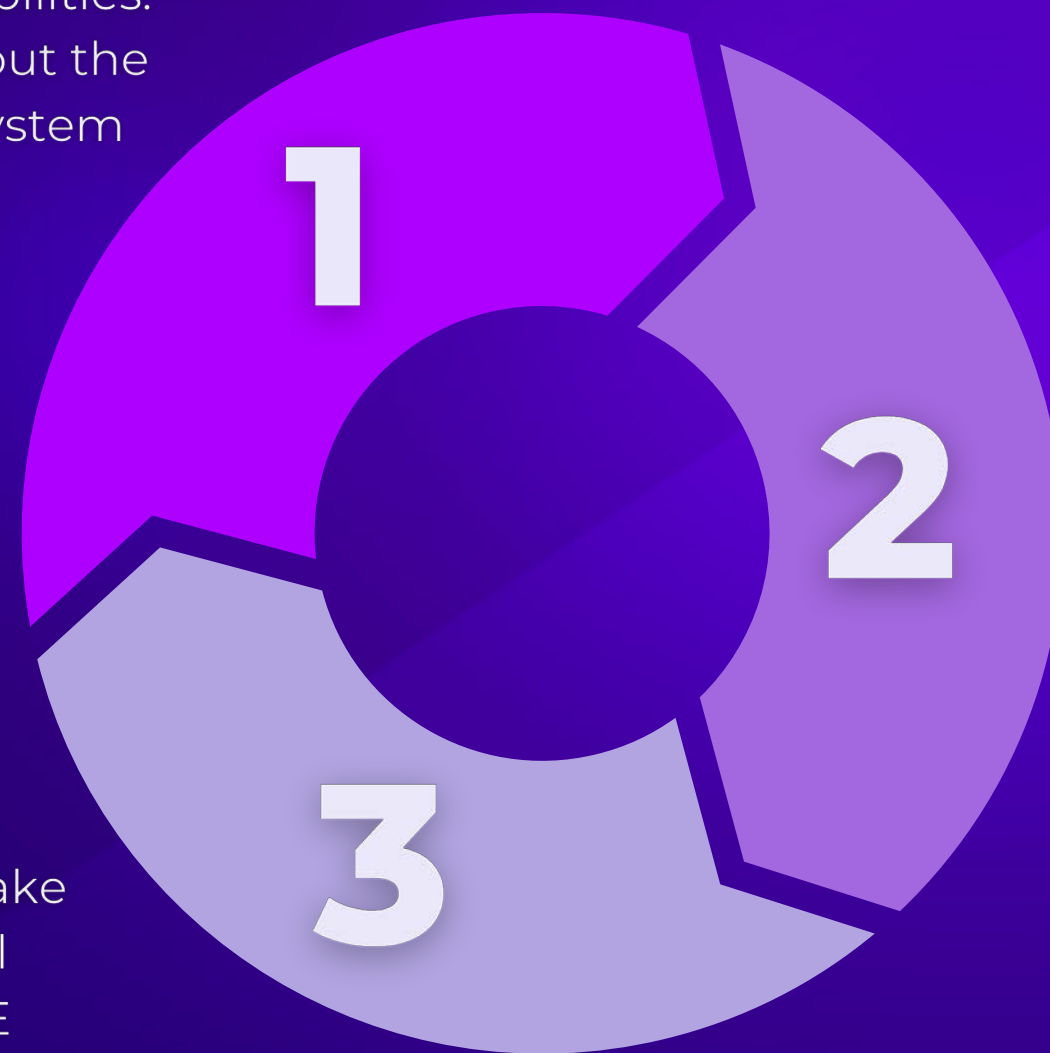
FUTURE EXPANSION

NFT's and Staking

MicroPets launches with initial NFT's and staking capabilities. Development to build out the entire MicroPets ecosystem continues.

Special NFT Releases & Farming

As our gaming mechanisms are being built, we'll continue to deliver content to the community in the form of special release NFT's in addition to farming. As an example, users will be able to buy treats from the shop, feed them to their NFT, and have their pets grow up. The rarer and more mature the pet, the better the rewards. We expect our modern day Tamagotchi farming mechanics to be extremely fun, addictive and rewarding!

1

2

3

Gaming

Understanding NFT's can only take MicroPets so far, the team will continue to build towards P2E gaming and other community-driven ideas. The goal? Maximizing the longevity of MicroPets and continuously expanding the ecosystem.

ROADMAP

We've got big plans for MicroPets! We're not stopping at our initial release of just the six NFT's, but expanding further into farming (modern day Tamagotchi) and P2E gaming! Our tech stack is specifically designed for expansion and rapid execution.

Q1 / 2022

Play To Earn (P2E) game launch
Ongoing massive marketing campaigns
Additional MicroPet NFT's released
Ongoing paid advertising
Continuous influencer push
Community-sourced ideas implemented on dApp
MicroVerse (Metaverse) vision & strategic development

Q4 / 2021

Intense marketing campaigns
PinkSale public presale
PancakeSwap listing
Full Techrate audit
Listing on CoinGecko
Listing on CoinMarketCap
Holiday-themed crates & NFT's
Farming (take care of your MicroPets)